



2022-23 ReliaQuest Bowl “Bowl Week” Media Itinerary (As of 12-5-22)

Following is a preliminary Media Itinerary for bowl week. We will update this by December 20th with more detailed team practice schedules and availability. Itineraries will also be available, along with directions to each activity, in the Media Center at the **Hyatt House Tampa Airport Westshore Hotel** when you pick up your credentials and on the **ReliaQuest Bowl Media App**. Any updates to itinerary will also be posted daily in Media Center. You may also sign up for text alerts when you apply for credentials so you will receive notifications of schedule changes during bowl week. **NOTE: ALL PRACTICES CLOSED TO PUBLIC**

December 26th or 27th

SEC TEAM ARRIVAL – TBD, *Grand Hyatt Tampa Bay*. Photo Opportunity of team arriving by bus at the hotel.

BIG TEN/ACC TEAM ARRIVAL – TBD, *Westin Tampa Waterside Hotel*. Photo Opportunity of team arriving by bus at hotel.

SEC TEAM PRACTICE – TBD – *Tampa Jesuit High School*. Photo/video and interview opportunities to be set by teams.

BIG TEN/ACC TEAM PRACTICE – TBD. – *University of Tampa*. Photo/video and interview opportunities to be set by teams.

CREDENTIAL PICKUP BEGINS – Dec 26th at 3:00 P.M., *Hyatt House Tampa Airport Westshore Hotel- Skyway I Room*. Media may pickup game day credentials in the Media Center from 3:00 -5:30 PM Dec 26th or 8:30 AM - 5:30 PM Dec. 27 – 30.

MEDIA HOSPITALITY ROOM OPENS – Dec 26th at 6:00 P.M. *Hyatt House Tampa Airport Westshore Hotel*. The hospitality room will be open each afternoon and evening throughout bowl week. For hours each day see final page of itinerary.

Tuesday, December 27

CREDENTIAL PICKUP 8:30 A.M. – 5:30 P.M., *Hyatt House Tampa Westshore Hotel-Skyway III Room.*

MEDIA HOSPITALITY ROOM – Noon - Midnight *Hyatt House Tampa Westshore Hotel – Gathering Room.*

SEC TEAM PRACTICE – TBD – *Tampa Jesuit High School. Photo/video and interview opportunities to be set by teams.*

BIG TEN/ACC TEAM PRACTICE – TBD – *University of Tampa. Photo/video and interview opportunities to be set by teams.*

Wednesday, December 28

CREDENTIAL PICKUP 8:30 A.M. – 5:30 P.M., *Hyatt House Tampa Westshore Hotel-Skyway I Room.*

MEDIA HOSPITALITY ROOM – 11:00 A.M. - Midnight *Hyatt House Tampa Westshore Hotel – Gathering Room.*

BIG TEN/ACC TEAM PRACTICE – TBD - *University of Tampa. Photo/video and interview opportunities to be set by teams.*

SEC TEAM PRACTICE - TBD. – *Tampa Jesuit High School. Photo/video and interview opportunities to be set by teams.*

TEAM NIGHT AT SPLITSVILLE – 6:00 – 8:30 P.M. *Players from both teams and media will enjoy food & bowling and other games at Splitsville at Sparkman Wharf. Media invited. Photo opportunity.*

Thursday, December 29

CREDENTIAL PICKUP 8:30 A.M. – 5:30 P.M., *Hyatt House Tampa Westshore Hotel-Skyway I Room.*

MEDIA HOSPITALITY ROOM – 11:30 A.M. - Midnight *Hyatt House Tampa Westshore Hotel – Gathering Room.*

BIG TEN/ACC TEAM PRACTICE – TBD - University of Tampa. *Photo/video and interview opportunities to be set by teams.*

SEC TEAM PRACTICE – TBD – *Tampa Jesuit High School. Photo/video and interview opportunities to be set by teams.*

HEAD COACHES JOINT NEWS CONFERENCE – 12:00-12:30 P.M.– *Hyatt House Tampa Airport Skyway II Room (ballroom).* No players available. Joint news conference with both head coaches. Lunch buffet will be available for attending media beginning at 11:30 A.M.

BUSCH GARDENS TEAM OUTING PHOTO OPPORTUNITY - 3:00 -4:30 P.M. -
Great Photo/video and interview opportunities at the theme park. Media requests *must* be cleared through the Bowl PR Director (Mike Schulze) or Busch Gardens PR Dept. (Contact Bowl PR Office for details).

Media Deadlines: Contact Nevar Campbell Nevar.campbell@buschgardens.com by **December 20th** for all Busch Gardens special media requests such as live remotes.

Comp Ticket Policy: To request comp tickets, requests must include a scanned image of a current business card or station ID and should be e-mailed to BGTPublic.Relations@buschgardens.com no later than **December 19th**. If approved, Busch Gardens will extend the courtesy of two (2) complimentary tickets. Qualifying news media must accompany party to the park.

Day of Event: Complimentary parking will be provided to the media who submitted an RSVP to cover the team outing. Media in attendance will need to use the **Drop off/Bus/Taxi entrance** off of McKinley Blvd. and park representatives will direct you to parking when you present your ReliaQuest Bowl Week Media Badge or own media credentials. After parking, media will need to enter the park through the “**Nairobi Gate**” which is to the right of the main ticket booths and tram drop off. *Note: media will not be able to cover anything prior to 3:00 p.m.* At that time, park staff will escort media to photo and interview opportunities as players interact with some of the park’s exotic animals and ride a coaster. At the conclusion of the Photo Op activity, TV crews will be escorted in groups to shoot players enjoying other areas of the park, while reporters and still photographers will be allowed to cover fans and players on their own. Please note however: unescorted print reporters and photographers must stay in normal guest/visitor areas and will not have special access to closed areas.

Friday, December 30

CREDENTIAL PICKUP 8:30 A.M. – 5:30 P.M., *Hyatt House Tampa Westshore Hotel-Skyway I Room.*

MEDIA HOSPITALITY ROOM – Noon - Midnight *Hyatt House Tampa Westshore Hotel – Gathering Room.*

BIG TEN/ACC TEAM PRACTICE – TBD – *University of Tampa.*
Photo/video opportunities to be set by teams. No interviews (see Beach Day)

SEC TEAM PRACTICE – TBD – *Tampa Jesuit High School. Photo/video and interview opportunities to be set by teams. No interviews (see Beach Day)*

CLEARWATER BEACH DAY - 11:30 - 4:00 P.M. *Hilton Clearwater Beach Resort.*
Great photo opportunities of fans, players & coaches enjoying gulf beaches. *(Visuals include the college marching bands & cheerleaders performing on the beach, skydivers, volleyball, cheerleader tug-o-war, and key lime pie eating contest among fans).* **Note:** **parking is somewhat limited. Plan on getting there well in advance. Teams usually arrive about 1:00 PM. (A separate media info packet on this event is available at the media hotel or by request)**

RXBENEFITS GRIDIRON GALA – 7:00 – 10:00 PM
Marriott Water Street Hotel. A VIP reception/party for the school administrators, coaches and bowl supporters. About 1,600 people expected. (Invite required) Photo opportunities only.

Saturday, December 31

BATTLE OF THE BANDS – TBD; *Busch Gardens.*
Both college bands will perform at Busch Gardens. **Photo opportunity only of performance.**
Contact Busch Gardens PR office for credentials.

NEW YEAR'S EVE PARADE 5:30 - 8:00 P.M. *in Ybor City. Great photo and entertainment opportunity* in Tampa's Historic Latin district. A parade including both college bands, high school bands and a number of floats, followed by a pep rally. *(Parade 5:30 P.M. down 7th Ave. from 20th St. to 15th St.; Pep Rally 7:00 P.M. at intersection of 16th St. and 7th Ave.)* **TV crews doing live remotes can contact Bowl PR director Mike Schulze in advance for best TV truck parking options.**

Sunday, January 1

CREDENTIAL PICKUP 10:00 A.M. – 5:30 P.M., *Hyatt House Tampa Westshore Hotel-Skyway I Room.*

MEDIA HOSPITALITY ROOM – Noon - Midnight *Hyatt House Tampa Westshore Hotel – Gathering Room.*

Monday, January 2, 2023

PUBLIC PRE-GAME BOWL BASH 9:00AM - 11:30AM

Just south of stadium, between Gates C & the 5/3 Bank Gate along Tampa Bay Blvd. ***Good photo opportunity of fans tailgating.*** Visuals include appearances by college bands & cheerleaders, live band on stage, numerous interactive displays by bowl sponsors.

RELIAQUEST BOWL 2023 -12:00 PM. Credentials arranged in advance through the ReliaQuest Bowl PR Director (Mike Schulze).

Shuttle van from the media hotel will be available leaving hotel at 8AM, 9AM and 10 AM. Media must sign up in advance for shuttle (*No later than noon on Jan. 1*).

Lunch will be available to working media at stadium beginning at 10:30 AM until kickoff.

Credentials not picked up in advance of game day will be waiting at the press gate beginning at 8:30 AM at Media Entrance at southwest corner of stadium in-between the 5/3 Bank Gate and TV compound. Post game interviews will be held in designated media interview rooms in tunnel D near press gate. **Locker rooms will be closed to media.** Bowl and School PR directors will be located in press box during game.

POST-GAME MEDIA PARTY - 7:30 PM - midnight. *Hyatt House Media Hospitality Suite (1st floor).* Suite opens at 7:00 PM; Food, open bar and snacks provided as you watch the other bowl games. Open till midnight.

Media Hospitality Suite

The ReliaQuest Bowl will operate a staffed Media Hospitality Suite for working media (and spouses traveling with you), offering refreshments (full bar, beer, soda, bottled water, juice) & snacks daily in the **Hyatt House Tampa Airport Hotel Gathering Room** (first floor) during the following days & times:

<i>Monday,</i>	<i>December 26</i>	<i>6:00 P.M. – 11:00 P.M.</i>
<i>Tuesday,</i>	<i>December 27</i>	<i>6:00 P.M.- 11:00 P.M.</i>
<i>Wednesday,</i>	<i>December 28</i>	<i>Noon. – midnight (Hors D 'Oeuvres @7:00 p.m.)</i>
<i>Thursday,</i>	<i>December 29</i>	<i>11:30 AM - midnight (Hors D 'Oeuvres @1:00 p.m. & 7:00 p.m.)</i>
<i>Friday,</i>	<i>December 30</i>	<i>Noon - midnight (Hors D 'Oeuvres @7:00 p.m.)</i>
<i>Saturday,</i>	<i>December 31</i>	<i>Noon - 1:00 A.M. (Hors D 'Oeuvres @7:00 p.m.)</i>
<i>Sunday,</i>	<i>January 1</i>	<i>Noon – 12:00 A.M. (Hors D 'Oeuvres @ 7:00 p.m.)</i>
<i>Monday,</i>	<i>January 2</i>	<i>7:00 P.M. – midnight (Post-Game Party @7:30p.m.)</i>

The hospitality room also offers hot & cold hors d'oeuvres most nights and is a great place to gather during your down time and watch the other bowl games or NFL games on our large TVs. Our host, *John James*, is in his 36th year hosting our media and will also help you with directions, recommendations on where to eat, etc. Visitor guides will also be available.