

**New Year's Day
2024**



\$1.1 Billion ECONOMIC IMPACT
FOR TAMPA BAY

\$170 Million PAID TO
UNIVERSITIES
PLUS \$20 MILLION OVER NEXT 3 YEARS

\$3.5 Million TO CHARITIES
SINCE 2016
PLUS \$1 MILLION OVER NEXT 2 YEARS

More Than A Game.

CHEER *BRIGHTLY*



TAMPA BAY
FLORIDA

*With miles of dazzling waterfront,
authentic culture, cuisine and nightlife,
Tampa Bay has a million ways to play.
All with an easy, laidback vibe.*

VISITTAMPABAY.COM

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Steve Jacobson

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Sponsored By



A TAMPA BAY TREASURE

A Tampa Bay treasure and an economic engine for the region now for thirty-seven years, the Tampa Bay Bowl Association will host its 38th game on New Year's Day in the ReliaQuest Bowl as it features teams from two of the most successful and popular conferences in college football — the SEC and Big Ten or ACC. This bowl has played host to some of college football's best players and most respected coaches.

No less than 1,100 players from this bowl have gone on to the NFL, including 156 currently on rosters this season. And 113 have been first round draft picks.

Over the years the ReliaQuest Bowl has provided life-long memories to more than 7,400 players, 106,000 halftime show performers, and two million college football fans. Twelve of the games have been decided by five points or less, including four overtime thrillers.

The bowl ranks as one of the most popular of 41 post-season games and has become a marquee New Year's game.

Over our history one of the most notable successes of the ReliaQuest Bowl has been its contribution to educational universities. With this year's game, the nonprofit bowl will have contributed more than \$176 million to participating teams and their conference members.



Steve Jacobson



Steve Jacobson

In addition, the ReliaQuest Bowl creates a tremendous economic impact for the Tampa Bay region each year and, indeed, the game has created an estimated \$1.1 billion impact since its beginning. It has also generated tens-of-millions of dollars each year in national and international exposure for the Tampa Bay community. Through its Charitable Giving Initiative established in 2016 the bowl has contributed \$3.5 million to more than 175 local charities and pledged at least \$500,000 each year.

Finally, the ReliaQuest Bowl is more than a football game for the fans and the teams, as they enjoy the many events and amenities during bowl week throughout the dynamic Tampa, St. Petersburg and Clearwater area. Whether it is a pep rally on the beaches of Clearwater, a day with the teams at Busch Gardens theme park or our New Year's Eve parade in historic Ybor City, hundreds of volunteers join the bowl's full-time staff in providing a truly memorable experience for all of these individuals.

We are proud to host this Tampa Bay Treasure and the best of college football! We hope you will join us in Tampa Bay for memories that will last a lifetime!



Steve Jacobson



A Tampa Bay Treasure

**\$1.1 Billion
Economic Impact***

**\$170 Million
to Universities***

**\$3.5 Million
to Local Charities**

**\$500,000
Annual Donations
to Charities**

**170+ Charities*
Supported**

*over history of the bowl

More Than A Game.

RELIAQUEST BOWL YEAR BY YEAR RESULTS

Date	Teams/Results	
Dec. 23, 1986	Boston College.....27	Georgia.....24
Jan. 2, 1988	Michigan.....28	Alabama.....24
Jan. 2, 1989	Syracuse.....23	LSU.....10
Jan. 1, 1990	Auburn.....31	Ohio State.....14
Jan. 1, 1991	Clemson.....30	Illinois.....0
Jan. 1, 1992	Syracuse.....24	Ohio State.....17
Jan. 1, 1993	Tennessee.....38	Boston College.....23
Jan. 1, 1994	Michigan.....42	N.C. State.....7
Jan. 2, 1995	Wisconsin.....34	Duke.....20
Jan. 1, 1996	Penn State.....43	Auburn.....14
Jan. 1, 1997	Alabama.....17	Michigan.....14
Jan. 1, 1998	Georgia.....33	Wisconsin.....6
Jan. 1, 1999	Penn State.....26	Kentucky.....14
Jan. 1, 2000	Georgia.....28	Purdue.....25 (OT)
Jan. 1, 2001	South Carolina.....24	Ohio State.....7
Jan. 1, 2002	South Carolina.....31	Ohio State.....28
Jan. 1, 2003	Michigan.....38	Florida.....30
Jan. 1, 2004	Iowa.....37	Florida.....17
Jan. 1, 2005	Georgia.....24	Wisconsin.....21
Jan. 2, 2006	Florida.....31	Iowa.....24
Jan. 1, 2007	Penn State.....20	Tennessee.....10
Jan. 1, 2008	Tennessee.....21	Wisconsin.....17
Jan. 1, 2009	Iowa.....31	South Carolina.....10
Jan. 1, 2010	Auburn.....38	Northwestern....35 (OT)
Jan. 1, 2011	Florida.....37	Penn State.....24
Jan. 2, 2012	Michigan State.....33	Georgia.....30 (3-OT)
Jan. 1, 2013	South Carolina.....33	Michigan.....28
Jan. 1, 2014	LSU.....21	Iowa.....14
Jan. 1, 2015	Wisconsin.....34	Auburn.....31 (OT)
Jan. 1, 2016	Tennessee.....45	Northwestern.....6
Jan. 2, 2017	Florida.....30	Iowa.....3
Jan. 1, 2018	South Carolina.....26	Michigan.....19
Jan. 1, 2019	Iowa.....27	Mississippi State.....22
Jan. 1, 2020	Minnesota.....31	Auburn.....24
Jan. 2, 2021	Ole Miss.....26	Indiana.....20
Jan. 1, 2022	Arkansas.....24	Penn State.....10
Jan. 2, 2023	Mississippi State.....19	Illinois.....10



Steve Jacobson

RELIAQUEST BOWL BY THE NUMBERS

- 2** – Future No. 1 NFL Draft picks playing in 1999 bowl game (Tim Couch and Courtney Brown)
- 4** – Number of times the bowl has gone to overtime
- 7** – Highest ranked team that has played in the bowl (Georgia – 2005; Indiana – 2020)
- 9** – Years the game was known as the Hall of Fame Bowl
- 12** – Games decided by 5 points or less
- 12** – Coaches who have won a national championship that have coached in the bowl
- 25** – Most points overcome to win the bowl (Georgia over Purdue, 2000)
- 27** – Different schools who have played in the bowl
- 31** – Years the bowl has been telecast on ESPN or ABC
- 33** – Years the bowl has been a part of the New Year's Day bowl lineup (including upcoming game)
- 48** – Different head coaches to lead a team in the Bowl
- 113** – First round NFL draft picks who've played in the bowl
- 156** – Former players from the bowl on NFL rosters in 2023
- 175** – Charities that have received donations from the Bowl's Charitable Giving Initiative
- 500** – Average number of media credentialed for the bowl each game
- 1,084** – Players from the game drafted or signed with the NFL
- 7,400** – Approximate number of players attending the bowl (on rosters)
- 68,085** – Record crowd for the bowl (1990 in Tampa Stadium)
- 106,000** – Approximate number of musicians & dancers performing in the halftime shows over bowls history
- 2,013,207** – Total attendance over 36 years
- \$3,500,000** donations to charities since 2016
- \$176 million** – Total contribution by the bowl to universities (including upcoming game)
- \$1.1 Billion** – Estimated economic impact of the bowl on Tampa Bay area over its history

RELIAQUEST BOWL 2024 FACTS

Date:.....January 1, 2024
Time:.....12:00 P.M. (ET)
Location:.....Tampa, Florida
Stadium:.....Raymond James Stadium (65,890)
Teams:.....SEC vs Big Ten/ACC
TV Network:.....ESPN2 TV
Title Sponsor:.....ReliaQuest
Tickets:.....\$80 & \$170
(Priority membership seating also available)

PAST RELIAQUEST BOWL MVPS

Dec. 23, 1986	Gary Moss & James Jackson	Georgia
Jan. 2, 1988	Jamie Morris	Michigan
Jan. 2, 1989	Robert Drummond	Syracuse
Jan. 1, 1990	Reggie Slack	Auburn
Jan. 1, 1991	DeChane Cameron	Clemson
Jan. 1, 1992	Marvin Graves	Syracuse
Jan. 1, 1993	Heath Shuler	Tennessee
Jan. 1, 1994	Tyrone Wheatley	Michigan
Jan. 2, 1995	Terrell Fletcher	Wisconsin
Jan. 1, 1996	Bobby Engram	Penn State
Jan. 1, 1997	Dwayne Rudd	Alabama
Jan. 1, 1998	Mike Bobo	Georgia
Jan. 1, 1999	Courtney Brown	Penn State
Jan. 1, 2000	Drew Brees	Purdue
Jan. 1, 2001	Ryan Brewer	South Carolina
Jan. 1, 2002	Phil Petty	South Carolina
Jan. 1, 2003	Chris Perry	Michigan
Jan. 1, 2004	Fred Russell	Iowa
Jan. 1, 2005	David Pollack	Georgia
Jan. 2, 2006	Dallas Baker	Florida
Jan. 1, 2007	Tony Hunt	Penn State
Jan. 1, 2008	Erik Ainge	Tennessee
Jan. 1, 2009	Shonn Greene	Iowa
Jan. 1, 2010	Darvin Adams	Auburn
Jan. 1, 2011	Ahmad Black	Florida
Jan. 2, 2012	Brandon Boykin	Georgia
Jan. 1, 2013	Ace Sanders	South Carolina
Jan. 1, 2014	Jeremy Hill	LSU
Jan. 1, 2015	Melvin Gordon	Wisconsin
Jan. 1, 2016	Jalen Hurd	Tennessee
Jan. 2, 2017	Chauncey Gardner	Florida
Jan. 1, 2018	Jake Bentley	South Carolina
Jan. 1, 2019	Nick Easley	Iowa
Jan. 1, 2020	Tyler Johnson	Minnesota
Jan. 2, 2021	Matt Corral	Mississippi
Jan. 1, 2022	KJ Jefferson	Arkansas
Jan. 2, 2023	Justin Robinson	Mississippi St

2023-2024 RELIAQUEST

Title Sponsor

RELIAQUEST

Official Game



Participating

RAYMOND JAMES



DEBARTOLO



Patron Sponsor

- Allegiant
- Amplify Clearwater
- Buchanan
- Busch Gardens
- Calamity Gin
- City of Clearwater
- City of Tampa
- Constellation Wines

- DeWars
- Flexential
- Gatorade
- Luc Belaire
- Martini & Rossi
- Maverick Sports Media
- Nue Vodka
- Other 49 Bourbon

EST BOWL SPONSORS

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GRAND
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TAMPA BAY



JW MARRIOTT

TAMPA WATER STREET

g Sponsors



ponsors

- | | |
|---|------------|
| Patron Tequila | 620 WDAE |
| St. Pete Clearwater International Airport | 93.3 WFLZ |
| Topher Bay Technologies | 970WFLA |
| Whirlwind Events & Entertainment | 98Rock |
| Ybor City | Mix 100.7 |
| ZooTampa at Lowry Park | US 103.5FM |

WELCOME TO TAMPA, CLEARWATER & ST. PETERSBURG

The Tampa, Clearwater and St. Petersburg area offers an array of experiences as home to major attractions, unsurpassed recreational opportunities, nature, the arts and of course our world-renown beaches. In fact, there are so many wonderful options visitors typically find it difficult to choose what they want to do.



Busch Gardens

Attractions such as world-famous Busch Gardens offer everything from thrilling rides to up-close animal encounters. ZooTampa at Lowry Park features one of the most beautiful tropical zoological settings in the world and one of the best family zoos in North America.

Nature lovers can get right to the heart of "real Florida" whether leisurely canoeing, kayaking or paddle boarding on a pristine river or bay, or horseback riding through a cattle ranch.

Visitors will find endless opportunities to observe wildlife such as manatees, American Bald Eagles, bottlenose dolphins and alligators in their natural habitats.



visitstpetclearwater.com

Experience numerous cultural exhibits during your stay with visits to the Museum of Fine Arts or Salvador Dali Museum in St. Petersburg or take in a Broadway show at the David A. Straz Theatre for the Performing Arts in Tampa.

Enjoy the many dining and nightlife options found in the historic district of Ybor City, downtown Tampa's Sparkman Wharf, or along the beaches of Clearwater and St. Petersburg. For a more peaceful respite try capturing a

piece of nostalgia by riding one of Tampa's electric streetcars, ride on our Pirate Taxis along the downtown waterfront or simply take a stroll or segway tour along the expansive Tampa Riverwalk, or along the waterfronts of Downtown St. Petersburg and Clearwater. Cap it all off with a quiet dinner at a beach-side restaurant as you watch one of our famous sunsets over the Gulf of Mexico.

The Clearwater and St. Petersburg area is world-famous for its 35 miles of powder-



VisitStPeteClearwater.com

white barrier island beaches on Florida's Gulf of Mexico. Discover the pedestrian-friendly "Beach Walk" along beautiful Clearwater Beach, ranked as the No. 1 U.S. beach in the TripAdvisor's Traveler's Choice Awards and USA Today. It is also home to our popular Clearwater Beach Day event during Bowl Week. Caladesi Island State Park, Ft. DeSoto Park and St. Pete Beach have all been designated as top beaches in the U.S. over recent years. Sand Key Park is also routinely rated among the top ten.



VisitStPeteClearwater.com

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PLAY OF THE YEAR



Busch Gardens® is more than a place to meet amazing animals and ride exciting coasters. From fireworks and craft beer to Halloween scares, holiday celebrations, and more, there's always a new reason to visit Florida's most thrilling theme park.

SAVE ON TICKETS AT
BUSCHGARDENSTAMPA.COM

*Busch
Gardens*®

TAMPA, FL



visitstpetclearwater.com



Boating is another great getaway, whether sailing the bays on your own chartered yacht or enjoying one of our many dinner cruise excursions leaving from Tampa, St. Petersburg or Clearwater. Visitors can also rent wave runners, paddleboards and sea kayaks, take dolphin cruises or explore the excitement of parasailing.

Of course, golfing is a way of life in the bay area with many of the best courses in the state and some of the best in the country.

Finally, what would Florida be without fishing? Anglers can be seen on every bridge, pier, and waterway reeling in a variety of catches. Numerous charter boats are available for deep sea fishing excursions.

From breathtaking sunsets in Clearwater and St. Petersburg to screaming roller coasters in

visitstpetclearwater.com



Tampa or a quiet paddle among the mangroves, this area has something for everyone. Come unlock our treasures and see for yourself. Make sure you add some days to your trip to experience as much as you can. We guarantee you'll leave with memories you'll cherish for years to come.



Visit St. Petersburg – Clearwater

Visitor Information
(877) 352-3224

www.visitstpeteclearwater.com



**ST.PETE
CLEARWATER**

**AMPLIFY
CLEARWATER**
ESTABLISHED 2019



Visit Tampa Bay

Visitor Information:
1-800-44TAMPA

Media Contact:
(813) 218-3826

www.VisitTampaBay.com



THINGS TO

Web Links Available On Our Website

Here is just a sample of the many things to see and do in the Tampa Bay area. For more information contact our visitors' bureaus.

TAMPA

Busch Gardens Tampa

Offering a unique blend of thrilling rides, live shows and a premier zoo. Visit buschgardens.com to purchase tickets.

10165 N. McKinley Dr., Tampa

(813) 884-4386

Busch Gardens



Sparkman Wharf

A great entertainment destination for local and out of town guests alike to enjoy Tampa's urban waterfront with a variety of dining options.

615 Channelside Dr.

Downtown Tampa

(813) 618-5844

Splitsville

Full-service restaurant & bar with bowling, billiards, ping pong & more.

Hosting "Team Night" on Dec. 28

615 Channelside Dr. (at Sparkman Wharf)

Downtown Tampa

(813) 514-2695

SEE AND DO

Site At www.reliaquestbowl.com

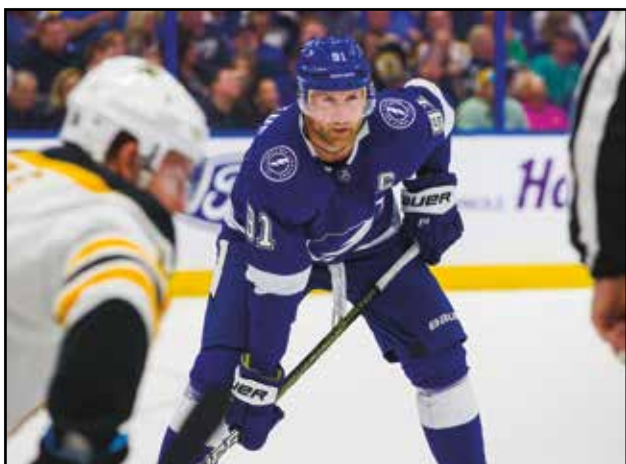
Tampa Bay Lightning

NHL Hockey's three-time Stanley Cup Champions with home games on Dec. 27, 30 & 31.

Amalie Arena

401 Channelside Dr., Downtown Tampa

(813) 301-6600



Tampa Bay Lightning

Tampa Riverwalk

The Riverwalk stretches along the Tampa Downtown as it connects dynamic cultural venues, family-oriented parks and the city center's vibrant business community creating connectivity and eclectic synergy.

813-221-1539

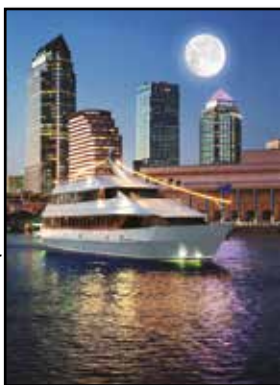
Yacht Starship

Florida's largest dining yacht, a great experience for individuals or group events of up to 600.

603 Channelside Dr., Downtown Tampa

(Also operating out of Clearwater Marina)

(813) 223-7999



Visit Tampa Bay

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GO

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GRAND

GRAND HYATT TAMPA BAY

Coastal hues and the vibrancy of nature highlight the recently completed guestroom renovation at Grand Hyatt Tampa Bay. Plus, we've added the all-new rooftop Skylark Ballroom that overlooks the shimmering water. The next time business or pleasure brings you to the gulf coast, relax and recharge with us on the shores of Tampa Bay.

For more information, visit grandhyatttampabay.com.

GRAND | HYATT®

THINGS TO SEE AND DO

Tampa Area Continued

Visit Tampa Bay



Historic Ybor City

Ybor City, Tampa's National Historic Landmark District, is a refreshing blend of interests — a mecca of historic architecture, entertainment, shopping, business and the arts. For more info. about Ybor City, please visit www.YborCityOnline.com.

Ybor City Visitor Information Center

2015 7th Ave., Tampa

(813) 241-8838

ZooTampa at Lowry Park

Experience wildlife like nowhere else! Voted one USA Today's 10 Best Zoos and 12-time winner of TripAdvisor Travelers' Choice Award, ZooTampa offers unforgettable adventures for all ages.

Come nose-to-nose with an endangered Florida panther. Witness life-saving care of majestic manatees. Go on a safari through Africa. And so much more!

1101 W. Sligh Ave., Tampa

(813) 935-8552

Zoo Tampa



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THINGS TO

Web Links Available On Our Web

CLEARWATER & ST. PETERSBURG AREA

Beach Walk

A half-mile long winding beachside promenade with artistic touches, lush landscaping, unique and modern amenities, and a true beachside experience. Walk, bike or rollerblade along Clearwater Beach.



visitspeteclearwater.com

Clearwater Beach

Named best city beach on the Gulf of Mexico as well as "Best Beach Town" by USA Today and "No. 1 Beach in the U.S." in the 2018 TripAdvisor Traveler's Choice Awards.

332 S Gulfview Blvd.

Clearwater Beach

(727) 442-3604

Caladesi Island State Park

One of the top ranked beaches in the U.S. One of the few completely natural islands along Florida's Gulf Coast.

Caladesi Island State Park

(727) 469-5918

Chihuly Collection

A stunning, permanent collection of world-renowned artist Dale Chihuly's unique artwork.

720 Central Ave.

Downtown St. Petersburg

(727) 896-4527

SEE AND DO

Site At www.reliaquestbowl.com

Visit St. Pete Clearwater



Clearwater Marine Aquarium

Marine life rescue and environmental education center.

249 Windward

Passage

Clearwater

(727) 441-1790

Clearwater Community Sailing Center

The CCSC has a fleet of over 40 boats from kayaks to sloops available for public rental.

1001 Gulf Blvd

Clearwater

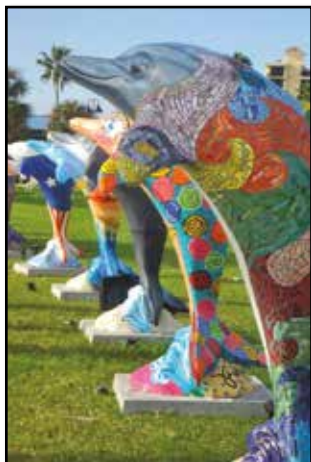
(727) 517-7776

Clearwater Dolphin Trail

A public art project featuring more than 140 uniquely decorated 6-ft. tall bottlenose dolphin statues located throughout Tampa Bay.

Pier 60 Park

Clearwater Beach



Clearwater Chamber

Fishing

More than 300 varieties of fish swim in the Gulf of Mexico and Tampa Bay. The Clearwater Marina is home to the largest fishing fleet on the West Coast of Florida with both party and charter boats available. Clearwater Beach's Pier 60 offers a full service bait house with gear rental and live bait.

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THINGS TO SEE AND DO

Clearwater & St. Petersburg Area Continued

Fort De Soto Park

Voted #1 Beach in the U.S. in 2006 and America's "Best Beach for Families" by USA Today in 2014. It covers 1,136 acres, 5 islands, and features 7 miles of beaches.

3500 Pinellas Bayway S.

St Petersburg

(727) 582-2100



visitspetclearwater.com

John's Pass Village

A quaint fishing village featuring more than 100 unique shops, inviting eateries and a 1,100-foot Boardwalk.

(727) 238-3671

St. Pete Beach

Voted TripAdvisor's #1 Beach in the U.S. and #5 in the world in 2012.

4700 Gulf Blvd.

St. Pete Beach

(727) 360-6957

Salvador Dali Museum

World's most comprehensive collection of original works by Salvador Dali.

One Dali Blvd.

Downtown

St. Petersburg

(727) 823-3767



visitspetclearwater.com

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EXPERIENCE
CLEARWATER

*The sugar white
sand makes*

CLEARWATER

*America's
#1 Beach...*

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CLEARWATER

727.461.0011

WWW.AMPLIFYCLEARWATER.COM

*Proudly nurturing the future of business in
the dynamic world of tourism through our
Tourism Innovation business incubator*

THINGS TO SEE AND DO

Clearwater & St. Petersburg Area Continued



visitspeterclearwater.com

Sunsets at Pier 60

Watching the sunset on the Gulf of Mexico is a must and one of the best places to do it is Pier 60 on Clearwater Beach, a 1,080 ft. fishing pier, observation deck and adjacent park where a nightly sunset celebration takes place from 2 hrs. before sunset to 2 hrs. after featuring artisans, crafters, street performers and live music.

1 Causeway Blvd.

Clearwater Beach

(727) 461-7732

Tarpon Springs

A small village of Greek residents featuring sponge docks and authentic Greek restaurants & shops.

Dodecanese Blvd.

Tarpon Springs

(727) 937-6109



Visit St. Pete Clearwater



LET'S SHINE.

ReliaQuest Bowl fans, don't pass up the opportunity to experience America's Best Beaches. Plus, show your team spirit at Clearwater Beach Day when both schools go head-to-head in a Battle of the Bands and a variety of fun competitions. Winning has never been so much fun. Let's shine—start your adventure at VisitStPeteClearwater.com



**ST.PETE
CLEARWATER**

2023-2024 CALE

SEPTEMBER 21

RELIAQUEST BOWL HUDDLE AT SPLITSVILLE PRESENTED BY BUCHANAN

The ReliaQuest Bowl kicks off its fall event calendar with a festive evening at Splitsville in the Sparkman Wharf entertainment complex in downtown Tampa sponsored by Buchanan. (Invitation only)



Steve Jacobson

DECEMBER 7

DEBARTOLO CONTRACT SIGNING PARTY

Bowl supporters will celebrate the announcement of our teams and welcome the participating college head coaches to the Tampa Bay area. The party will be held in the West Club Lounge of Raymond James Stadium. (By invitation only)

DECEMBER 26

TEAM WELCOMES

Bowl officials and media greet the participating teams as they arrive at the team hotels. (TBD)

DECEMBER 27

SPOUSES BRUNCH

Spouses of both teams' coaching staff will enjoy a special luncheon at the Tampa Yacht Club. (Private event)

DECEMBER 28

PLAYERS HOSPITAL VISIT

Players from both teams will brighten the day for children at Tampa General Hospital (no fans please).

PLAYERS NIGHT AT SPLITSVILLE**

Join the teams as they enjoy the fun at Splitsville at Sparkman Wharf. This unique venue offers bowling, billiards, ping pong and more. Teams only from 6:00-7:00 PM. Doors open to public at 7:00 P.M.

DECEMBER 29

BUSCH GARDENS TEAM OUTING**

Both teams and their fans will enjoy the unique blend of thrilling rides, live shows and animal exhibits. Admission tickets are available at buschgardens.com or at the front gate.

NDAR OF EVENTS



Steve Jacobson

DECEMBER 30 CLEARWATER BEACH DAY

*Presented by Visit St Pete Clearwater***

Join the school marching bands and cheerleaders as they enjoy the sun and beaches at the Hilton Clearwater Beach Resort & Spa. Enjoy this fun day which will also feature live music, skydivers, a tug-of-war and other contests from 11:00 a.m. to 4:00 p.m. Sponsored by Visit St. Pete-Clearwater, the Hilton, Amplify Clearwater, Allegiant, St. Pete Clearwater International Airport, 93.3FLZ, 970WFLA and 620 WDAE Radio.



Tacy Briggs-Trancoso

GRIDIRON GALA

This is a prestigious evening event for bowl sponsors, VIPs and college administrators at the Marriott Water Street (by invitation only).

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Splitsville™

PARTY HEADQUARTERS



ROLL IN.
ROCK OUT.



FOR FANS, PLAYERS & ALUMNI

SPARKMAN WHARF | SPLITSVILLELANES.COM

CALENDAR OF EVENTS

(Continued)

DECEMBER 31

NEW YEAR'S EVE PARADE & PEP RALLY**

Eclectic Ybor City is the site of this festive celebration featuring the ReliaQuest Bowl New Year's Eve Parade and a pep rally by the college marching bands & cheerleaders. The parade will feature floats, high school marching bands from around the country along with the two college bands! This free family event is sponsored by the City of Tampa, Ybor City, Mix 100.7, US 103.5, 98Rock, 970 WFLA and 620 WDAE Radio. Be there early. The Parade starts at 5:30 p.m. and runs along 7th Avenue.

Steve Jacobson



BATTLE OF THE BANDS AT BUSCH GARDENS**

Join the two college marching bands at Busch Gardens as they square-off for a special "Battle of the Bands" performance. Admission to park required. Time TBD.

JANUARY 1

PREGAME BOWL BASH**

Bowl fans can warm-up for the big game with live music, displays and a pep rally. Food & refreshments will be available for purchase. The fun begins at 9:00 a.m. on the south plaza outside the stadium between the 5/3 Bank Gate and Gate C, so come out early.

Steve Jacobson



continued on page 31

CALENDAR OF EVENTS

(Continued)

TAMPA GENERAL HOSPITAL PREGAME SHOW**

Enjoy a colorful pregame show featuring the pageantry of high school and college bands along with numerous special activities including skydivers. A popular ReliaQuest Bowl tradition you won't want to miss. Show time begins at 11:20 a.m.

RELIAQUEST BOWL 2024**

The ReliaQuest Bowl matching two of college football's best teams from the SEC and Big Ten or ACC Conference. Kickoff is scheduled for 12:00 p.m. (Gates open 10:30 a.m.).

RELIAQUEST HALFTIME SHOW**

Wait until you see this colorful show featuring more than 2,500 performers!

*** (indicates event open to general public all others are invitation-only)*

Note: All events, locations, dates and times are subject to change.



Brenda Nixon



TAMPA BAY SPORTS COMMISSION

GAMEDAY. EVERY DAY.

PROUD HOST OF

- 2026 NCAA MEN'S BASKETBALL 1ST & 2ND ROUNDS
- 2025 NCAA WOMEN'S FINAL FOUR
- 2024 WWE ROYAL RUMBLE
- 2023 NCAA WOMEN'S VOLLEYBALL CHAMPIONSHIP
- 2023 NCAA MEN'S HOCKEY FROZEN FOUR
- 2022 SEC MEN'S BASKETBALL TOURNAMENT
- 2021 NCAA DII WOMEN'S VOLLEYBALL CHAMPIONSHIP
- 2021 NCAA DII MEN'S & WOMEN'S CROSS COUNTRY CHAMPIONSHIPS
- 2021 WWE WRESTLEMANIA 37
- 2021 NFL SUPER BOWL LV
- 2019 NCAA WOMEN'S FINAL FOUR
- 2018 NCAA DII WOMEN'S LACROSSE CHAMPIONSHIP
- 2018 NCAA OUTDOOR TRACK & FIELD REGIONALS
- 2018 NHL ALL-STAR WEEKEND
- 2017 COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP
- 2016 NCAA DII MEN'S & WOMEN'S CROSS COUNTRY CHAMPIONSHIPS
- 2016 NCAA MEN'S HOCKEY FROZEN FOUR
- 2015 NCAA DII WOMEN'S VOLLEYBALL CHAMPIONSHIP
- 2015 NCAA WOMEN'S FINAL FOUR
- 2012 NCAA MEN'S HOCKEY FROZEN FOUR
- 2011 NCAA MEN'S BASKETBALL 2ND & 3RD ROUNDS
- 2009 NCAA WOMEN'S VOLLEYBALL CHAMPIONSHIP
- 2009 NCAA DII MEN'S & WOMEN'S SOCCER CHAMPIONSHIPS
- 2009 ACC FOOTBALL CHAMPIONSHIP
- 2009 SEC MEN'S BASKETBALL TOURNAMENT
- 2009 NFL SUPER BOWL XLIII
- 2008 NCAA DII MEN'S & WOMEN'S SOCCER CHAMPIONSHIPS
- 2008 ACC FOOTBALL CHAMPIONSHIP
- 2008 NCAA WOMEN'S FINAL FOUR
- 2008 NCAA MEN'S BASKETBALL 1ST & 2ND ROUNDS
- 2007 ACC MEN'S BASKETBALL TOURNAMENT

FOLLOW OUR STORY

TAMPA BAY SPORTS COMMISSION



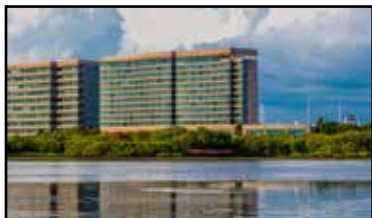
RELIAQUEST BOWL

Addresses & Web Links Available On

HEADQUARTER HOTELS

**Grand Hyatt
Tampa Bay** ▶

(Big Ten/ACC Team)
Westshore Area
(813) 874-1234



Grand Hyatt Tampa Bay



JW Marriott

◀ **JW Marriott
Tampa Water
Street Hotel**
(SEC Team)

Downtown Tampa
(800) 228-9290

**Hyatt House Tampa
Airport Westshore** ▶

(Media Headquarters)
Westshore Area
(813) 207-9500



Hyatt House



Hilton Clearwater Beach

◀ **Hilton Clearwater Beach
Resort & Spa**

*(Beach Day Headquarters
& SEC Band Hotel)*
Clearwater Beach
(727) 461-3222
(800) 753-3954

Sheraton Sand Key ▶

*(Big Ten/ACC
Band Hotel)*
(727) 595-1611
(727) 593-6001



Sheraton Sand Key

HOTEL PARTNERS

Our Website At www.reliaquestbowl.com

Keir Magoulas



DOWNTOWN TAMPA HOTELS

Barrymore Hotel Tampa Riverwalk.....(813) 223-1351

Floridian Palace Hotel.....(813) 225-1700

Home2Suites by Hilton(813) 525-9900

Hotel Haya Ybor City(813) 568-1200

Hotel Tampa Riverwalk.....(813) 223-2222
(Waterfront)

Hyatt House/Hyatt Place
Tampa Downtown.....(813) 616-1234

JW Marriott Tampa
Water Street Hotel.....(800) 228-9290
(SEC Team)

Tampa Marriott Water Street.....(813) 221-4900
(Waterfront)

Westin Tampa Waterside Hotel.....(813) 229-5000
(Waterfront)

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RELIAQUEST BOWL HOTEL PARTNERS

Addresses & Web Links Available On
Our Website At www.reliaquestbowl.com

WESTSHORE HOTELS

(Near Airport, Stadium & Malls)

Grand Hyatt Tampa Bay.....(813) 874-1234
(Big Ten/ACC Team)

Hyatt House Tampa
Airport Westshore
(Media Headquarters)
(813) 207-9500



Hyatt House

A Tribute Portfolio Hotel -
Westshore Grand.....(813) 286-4400

AC Hotel Tampa Airport.....(813) 350-4020

Courtyard by Marriott.....(813) 874-0555

The Current Hotel.....(813) 281-2545

Four Points by Sheraton Suites
Tampa Airport.....(813) 873-8675

Hampton Inn & Suites
Tampa Airport Avion Park(813) 287-8500

Hampton Inn Tampa
International Airport/Westshore(813) 287-0778

Hilton Garden Inn
Tampa Airport Westshore(813) 289-2700

Hilton Tampa Airport Westshore.....(813) 877-6688

Homewood Suites
Tampa Airport Westshore(813) 282-1950

Hotel Alba Tampa Westshore(813) 289-1950

Hyatt Place
Tampa Airport Westshore(813) 282-1037

Marriott Tampa Westshore(800) 287-2555

Renaissance Tampa -
International Plaza.....(813) 877-9200

Residence Inn Westshore.....(813) 877-7988

Springhill Suites
Tampa Westshore Airport(813) 639-9600

TownePlace Suites Tampa Airport(813) 282-1081

continued on page 37

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or visit **hiltonclearwaterbeach.com**

400 Mandalay Avenue
Clearwater Beach, FL 33767



RELIAQUEST BOWL

Addresses & Web Links Available On

SOUTH TAMPA HOTELS

Epicurean Hotel.....(855) 829-2536

NORTH & EAST TAMPA HOTELS



Saddlebrook Resort

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*(Golf & Tennis;
Close to I-75)*
(813) 973-1111



VisitSttPeteClearwater.com

HOTELS

www.reliaquestbowl.com

GULF BEACHES HOTELS

(All hotels on beach unless indicated)

Hilton Clearwater Beach



Hilton Clearwater Beach Resort & Spa

(Beach Day Headquarters)(727) 461-3222
.....(800) 753-3954

The Beachcomber.....(727) 367-1902

Bellwether Beach Resort(727) 360-1811

The Don CeSar.....(727) 360-1881

Opal Sands Resort.....(727) 450-0380

Sandpearl Resort.....(727) 441-2425

Sheraton Sand Key Resort(727) 595-1611

Wyndham Grand Clearwater Beach(727) 281-9500

Sheraton Sand Key



RAYMOND JAMES STADIUM

Raymond James Stadium is home to the ReliaQuest Bowl. Fans enjoy theater-style seats with cup holders and unique festive end zone concourses accented by two large video scoreboards. Escalators lead to extra-wide concourses on all levels. The stadium also meets ADA guidelines for restrooms, concession stands, seating and signage. Note this is a NON-SMOKING facility



Gandy Photography

QUICK FACTS:

- Name:** Raymond James Stadium
- Location:** Tampa, Florida
- Capacity:** 65,890 (Expandable to 75,000 for certain events)
- Parking:** 10,000 spaces on site/10,000 off-site
- Turf:** Bermuda Tifway 419
- Opened:** September 20, 1998
- Concessions:** 47 concession stands, nearly 600 points of sale for food and beverage service. Also multiple sports bars in club concourses.
- Owner/Operator:** Tampa Sports Authority – (813) 350-6500

SECURITY POLICIES

Safety and security for our guests, employees, entertainers and players have always been our number one concern. We want all patrons entering Raymond James Stadium to be confident that measures have been taken to secure their environment. The ReliaQuest Bowl and Tampa Sports Authority will implement and reinforce several security measures for the game. Numerous measures will be obvious to fans while some other measures will not be made public in order to maintain their effectiveness.

For major events such as the ReliaQuest Bowl, the stadium security deployment includes personnel representing the Hillsborough County Sheriff Dept., Tampa Police Dept., Florida Highway Patrol and private security.

Please be aware that for your safety and the safety of all our guests, you and your belongings will be searched upon entry into Raymond James Stadium. By tendering your ticket, you consent to such searches and waive any related claims that you might have against the stadium landlord or the ReliaQuest Bowl.

Pediatric surgeon. Nonprofit board member. Topiary artist.
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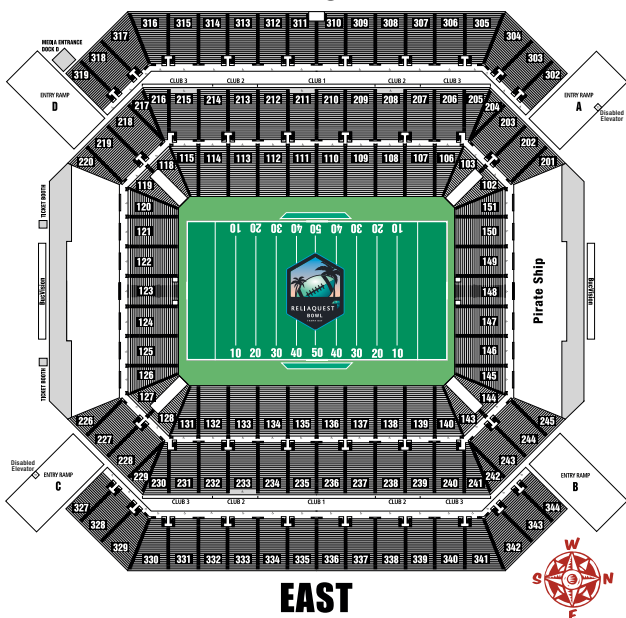


While you may not be a pediatric surgeon volunteering your topiary talents at a children's hospital – your life is just as unique. Backed by sophisticated resources and a team of specialists in every field, a Raymond James financial advisor can help you plan for the dreams you have, the way you care for those you love and how you choose to give back. So you can live *your* life.

RAYMOND JAMES
LIFE WELL PLANNED.

SEATING DIAGRAM

WEST



EAST

THE FOLLOWING ITEMS ARE NOT PERMITTED IN THE STADIUM

- Aerosol or spray bottles of sunscreen
- Any item that could be used as a missile
- No bags permitted other than the exception of one (1) small clutch bag no larger than 4 1/2" x 6 1/2" in size
- Cameras longer than 12 inches (includes body, lens and filter).
- Camera Bags/ Binocular cases
- Cans/Bottles
- Coolers
- Fanny Packs
- Fireworks
- Food/Drinks
- Glass
- Horns/Lasers/Artificial Noisemakers
- Illegal Drugs
- Pets (Service animals are permitted)
- Recreational Balls
- Seat Cushions
- Sticks/Poles/Camera/ "Selfie" Sticks, Gimbals or Extenders
- Smoking & Tobacco (including e-cigarettes and Vaporizers)
- Strollers
- Umbrellas
- Unmanned Aircraft Systems & Radio Controlled Model Aircraft/ Drones (strictly prohibited on stadium property including parking lots, stadium exterior and inside the stadium)
- Video Cameras & GoPros
- Weapons

STADIUM NO BAG POLICY

A no bag policy is in effect for all events in the stadium. Guests are only allowed to bring in one clutch purse no larger than 4.5"x6.5". All other bags should remain in your vehicle.



NO SMOKING POLICY

Smoking (including e-cigarettes and vaporizers) and use of all tobacco products (including chewing tobacco) are prohibited inside all areas of the stadium including entry gates, concourses, seating areas, suites, clubs and all hospitality areas. There are no designated smoking areas in the stadium and re-entry is prohibited. Violators of this policy may be ejected from the stadium.

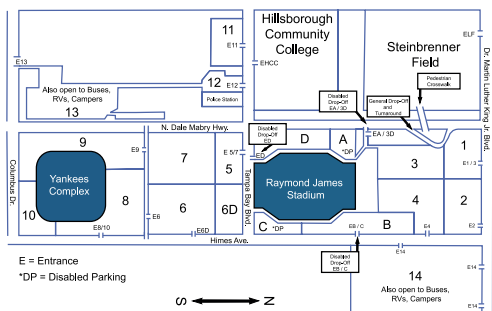


FAN CONDUCT

The ReliaQuest Bowl and Raymond James Stadium are also committed to creating a safe, comfortable, and enjoyable experience for all fans, both in the stadium and in the parking lot. We want all fans attending our games to enjoy the experience in a responsible fashion. Event patrons are responsible for their conduct as well as the conduct of their guests and/or persons occupying their seats. Stadium staff will promptly intervene to support an environment where event patrons, their guests, and other fans can enjoy the event free from the above behavior. Event patrons and guests who violate these provisions will be subject to ejection without refund and loss of ticket privileges for future games.

PARKING

Parking Lots open at 8:00 AM game day. All vehicles that enter Raymond James Stadium/Tampa Sports Authority property are subject to search. All parking is mobile. A limited number of parking spaces are available to be purchased in advanced at www.raymondjamesstadium.com. All other parking is first come, first serve on gameday. Parking is cashless only in stadium lots on game day. Disabled parking is available in Lots A and C on a first-come basis. Pre-paid regular parking is \$35 (\$40 day of). Pre-paid premium parking is \$45 (\$50 day of). Pre-paid RV parking will be \$140 (\$160 day of). Public parking for cars and motorcycles is available in lots 1,2,3,4,6, 6D, 8,9, and HCC. Buses, campers, and limos can park in Lot 8. Overnight parking is NOT available on stadium property.



PARKING LOT POLICIES

All vehicles that enter Raymond James Stadium/Tampa Sports Authority property are subject to search. Please follow the directions on the message boards that surround roads leading to the stadium for reserved, general or disabled lots. In the event of severe weather, some lot entrances may be temporarily closed

- Saving parking spaces is not permitted
- Overnight parking is prohibited
- One 10'x 24' parking spot
- Kegs and large vessels are prohibited
- Amplified Sound Systems/Use of Radios/Audio Devices with External Speakers at Loud Levels or Inappropriate Language is Prohibited
- Political campaigning, picketing, or distributing handbills/pamphlets is prohibited
- Sampling or distributing of items by unauthorized individuals is prohibited
- Unauthorized collection of any kind is prohibited on stadium property
- No running or jogging in parking lots
- Unlawful weapons and fireworks are not permitted in the parking lots
- Fans that participate in disorderly conduct, including profanity, will be ejected
- Tents over 10x10 without prior approval (stadium management and licensee) or proper permits are not permitted on RJS property. Tents cannot be combined to make a larger tent.
- All patrons must pay the proper parking fee or present a parking pass in the stadium parking lots. The pass must remain prominently displayed in the vehicle
- A parking fee will be charged for all spectator-type events held in the stadium
- Parking passes are not valid for re-entries into the stadium's parking lots. Refunds or rain checks will not be given
- Tailgating is permitted in stadium parking lots. However, please respect fellow fans. Saving spaces is not permitted. Tailgating must cease at kickoff. Tailgating should only take place directly behind each fan's own vehicle
- Drive Lanes Must be Left Clear for Emergency Vehicles

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Share your bowl week experience, photos & videos



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#ReliaQuestBowl #FootballinParadise #ReliaQuest

KEY BOWL CONTACTS

- President & CEO.....*Jim McVay*
- Chair..... *Chris Roederer*
- Team Selection Committee Chairman..... *Greg Orchard*
- Director of Communications & Sponsorships..... *Mike Schulze*
- Director of Community Partnerships *Blake Guthrie*
- Ticket & Business Manager..... *Linda Karpovich*
- Executive Assistant/Administration*Becky Weightman*
- Assistant Ticket Manager/Operations.....*Matt Karl*
- Events & Marketing*Abby Hope*

Phone: (813) 874-2695 Fax: (813) 873-1959

Internet: www.ReliaQuestBowl.com

E-mail: info@reliaquestbowl.com

Facebook: facebook.com/ReliaQuestbowl

TWITTER: [@reliaquestbowl](https://twitter.com/reliaquestbowl)



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